

The Sharing Economy: Insights from an Integrated Multi-Disciplinary Perspective

Steve Elliot, University of Sydney Business School

Abstract:

The Sharing Economy: Business achieving global success in driving sector-wide transformation enabled by innovative applications of technology.

This message, communicated in headlines world-wide, suggests a level of certainty about cause, effect and the role of technology that warrants review. The Sharing Economy does encompass a novel and compelling economic proposition: monetizing value from spare capacity in under-utilized resources. This concept has been applied globally in a diverse range of business sectors. Companies do utilize technology platforms. However, further research quickly encounters problems. The area is: complex, volatile, poorly-defined, and lacking transparency. Consequently, much research focuses on instances, in isolation. Our integrated, multi-disciplinary research program presents insights that challenge the headlines. A research agenda for future work is proposed.

Biography:

Steve Elliot has extensive industry and international experience. His research work is directed toward the development of theory in the strategic management of technology-enabled business innovation, increasingly driven by the multi-disciplinary challenges of sustainability. His work has been published in leading journals, including ISJ, IT & People, JIT and MISQ as well as Business Strategy and the Environment. His research interests have been supported by grants from the Australian Research Council, the US National Science Foundation and Denmark's National Bank. In 2016, the Sharing Economy Australia Research Group which he leads was invited to be an international collaborator on a three-year research program into the Sharing Economy, funded by the German Federal Government.