

## Getting to the University of Augsburg and to the B&B Hotel

### Address of chair:

Chair of Management, Innovation and  
International Business  
Faculty of Business Administration and  
Economics  
Universitätsstraße 16  
86159 Augsburg

### Hotel address:

B&B Hotel  
Haunstetter Straße 68  
86161 Augsburg

[www.hotelbb.de/en/augsburg](http://www.hotelbb.de/en/augsburg)

### Getting to the University of Augsburg

(Coordinates: 48° 20' 2" N, 10° 53' 54" E)

#### **By car: Motorway (*Autobahn*) A8 Munich - Stuttgart (from the east, west, and north)**

From the A8 motorway, take the exit "Augsburg-West". Turn onto the B17 highway in the direction of "Landsberg". It takes approx. 10-15 minutes to the exit "Messe/Universität".

About 300m after the exit "Messe/Universität" is a pedestrian bridge; directly afterwards (or rather below) this bridge turn right. Follow "Universitätsstraße" for approximately 400m (until you reach P6 outlined in campus position plan) and find a parking place.

From here you can see the building of the Faculty of Business Administration and Economics on the left. You can find the entrance of building J between the buildings I and K (see campus position plan). Stay downstairs to get to the chair.

#### **By car: Highway (*Bundesstraße*) B17 Landsberg - Augsburg (from the south)**

From the direction of "Landsberg", take the exit "Messe/Universität". About 300m after the exit "Messe/Universität" is a pedestrian bridge; directly afterwards (or rather below) this bridge turn right. Follow "Universitätsstraße" for approximately 400m (until you reach P6 outlined in campus position plan) and find a parking place.

From here you can see the building of the Faculty of Business Administration and Economics on the left. You can find the entrance of building J between the buildings I and K (see campus position plan). Stay downstairs to get to the chair.

#### **By airplane**

Munich International Airport (MUC) is the second largest in Germany and is very well connected to the rest of the world. From there, Augsburg can be reached by (rental) car, by train, or by airport shuttle services. By train, take S1 or S8 suburban trains (*S-Bahn*) to "Munich Central Station" (*Hauptbahnhof*). From there, take a main line train to "Augsburg Central Station" (see section "by rail" below). By car, take the A92 motorway (the only one there is) and follow the signs to "Augsburg" or "Stuttgart". You will be led onto the A99 motorway and later the A8 motorway towards "Stuttgart". Take the exit "Augsburg West" and follow the B17 highway towards "Landsberg" to the "Messe/Universität" exit (see section "by car" above). The drive is at least 1 hour (depending on traffic); the train takes 1.5 to 2 hours.

### **By rail**

Augsburg is very well connected to the German and European rail networks. A wide variety of local, regional, national and international trains call at "Augsburg Central Station" (*Augsburg Hauptbahnhof*). In particular, Augsburg is just a 40-minute ride from "Munich Central Station" (*München Hauptbahnhof*) with trains running at least every half-hour during the day. Please refer to the web site of Deutsche Bahn ([www.bahn.de](http://www.bahn.de)) for schedules and fares to Augsburg. From "Augsburg Central Station", you can easily reach the university campus by tram (see next section).

Should you arrive from Munich on a regional train (*RE; Regionalexpress*), you can also get off at "Augsburg Haunstetterstraße", which is one stop ahead of "Augsburg Central Station". From there, you can catch the Line 3 tram (see section below) very conveniently, since it stops right at the foot of the platforms in the underpass.

### **By tram**

From "Augsburg Central Station" or from the main tram hub, "Königsplatz", take the Line 3 tram towards "Haunstetten West". Trams run every 5 minutes during the day and every 15 minutes in the evening or on weekends. At "Augsburg Central Station", the tram stop is across the square outside the main building, to the left hand side. From "Augsburg Central Station", it takes approximately 20 minutes to reach the campus at "Universität".

Please note: There is also a university of applied sciences in Augsburg, which comes first on the tram route. You need to go on to "Universität" to reach us. There are English-language announcements on the tram, however.

From "Haunstetterstraße" station, the tram takes only about 10 minutes to "Universität".

A single ticket (*Einzelfahrschein*) can be obtained from the driver. There are also vending machines on the platforms, selling all kinds of tickets in several languages. You need a ticket that is valid for fare zones 10 and 20 to go to the university.

Please remember to validate your ticket at a validator (orange or white boxes inside the tram) when you get on the tram (even tickets bought from the driver need to be validated).

To get to the Faculty of Business Administration and Economics you have to cross campus until you reach building J (see campus position plan). Stay downstairs to get to the chair.

### **Getting to the B&B Hotel by tram**

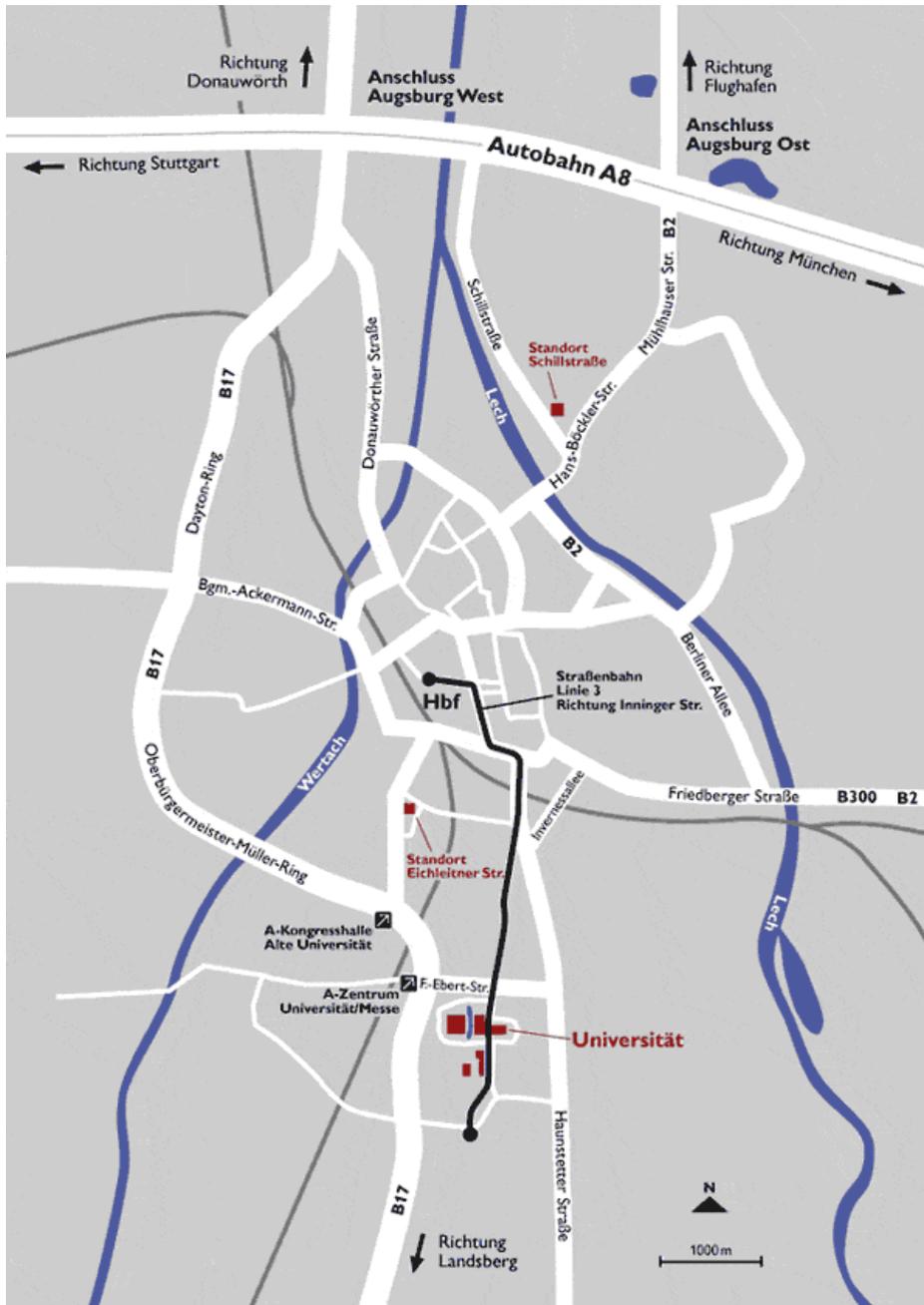
From "Augsburg Central Station" take the Line 3 tram towards "Haunstetten West". Change tram at "Königsplatz" and take the Line 2 tram towards "Haunstetten Nord". Leave tram at station "Berufsschule".

### **Getting from the B&B Hotel to University by tram**

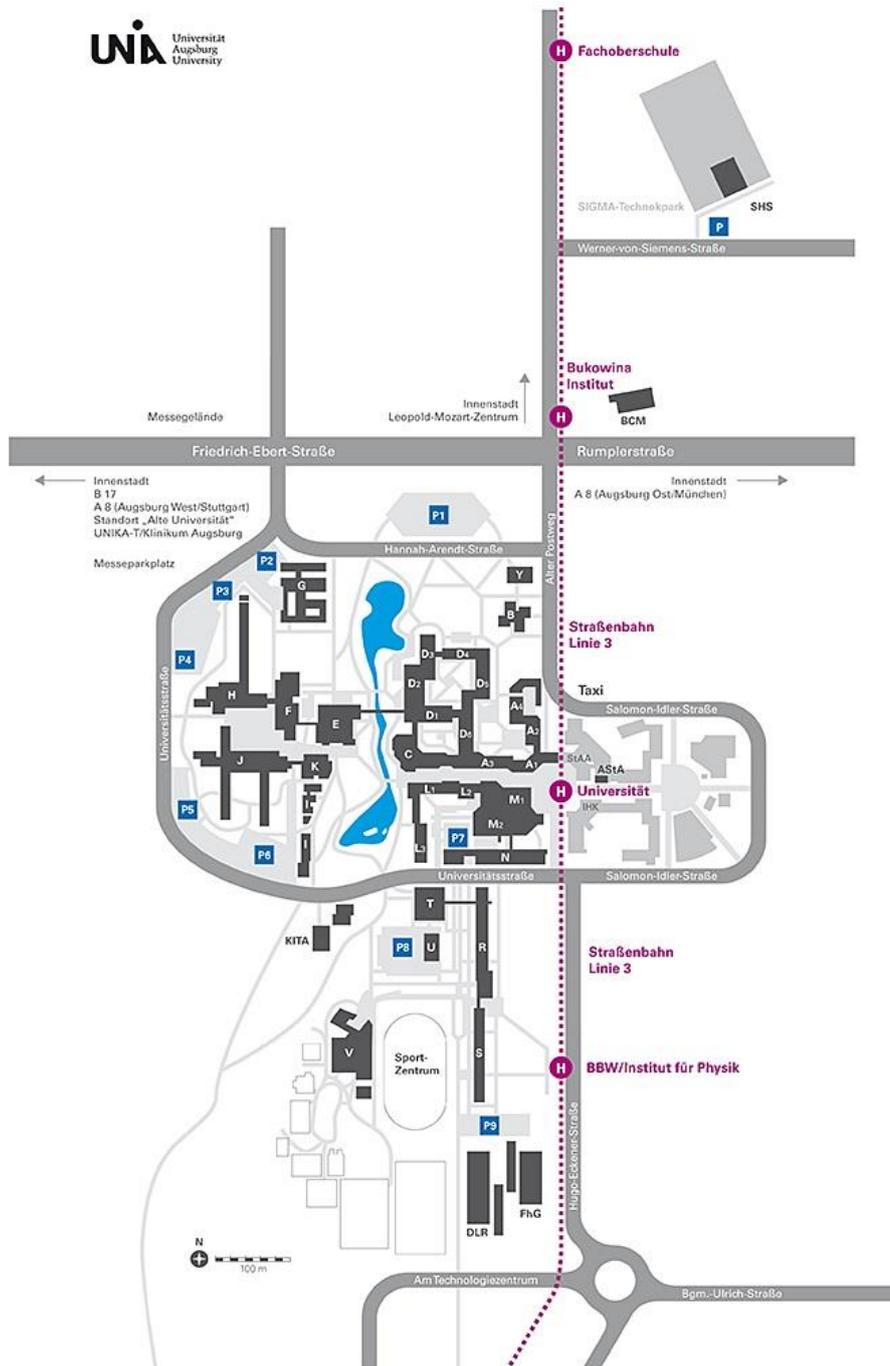
From station "Berufsschule" take the Line 2 tram towards "Augsburg West P+R". Change tram at "Schertlinstraße" and take the Line 3 tram towards "Haunstetten West". Leave tram at station "Universität".

## Maps

### Street map for getting to university



Campus position plan 1 (Line 3 tram station "Universität")



## Campus position plan 2 (getting to the chair)

