

Lead Creation

Lead Creation is a Social Media Marketing company located in Sydney, Australia, and we work at the leading edge of the internet and social media to provide effective marketing strategies for medium to large sized businesses. We work for our clients in many countries including the U.S, UK and parts of Asia.

We are seeking international students who want to do an internship abroad. The internships which Lead Creation offers are most suited to Marketing, Commerce/Business, Media, HR and IT students, as they will be able to learn about current industry trends and gain new skills and knowledge. The internships we offer are 3 to 6 months for 4/5 days a week. However, we are flexible so that students can fit work in with their studies.

What sets us apart is that our interns are constantly interacting and dealing with real clients and undertaking important roles for our business. This aspect of the internship has been very beneficial to the current and previous interns as they gain valuable experience.

This offers interns the chance to be proactive in the company's work and learn. They will help develop and implement strategies for clients and in doing so build their all important workplace skills.

Please visit us on our website www.leadcreation.com.au, to get an insight into our business and hear our interns talk about their experiences.

All positions require self-motivated and proactive students.

Social Media Marketing Intern

You will work on both community management and campaigns for clients. Your responsibilities? Preparation of content, strategy planning, analysing data, and developing and implementing Social Media plans. You will work closely with our senior management, attending client meetings and learning about the industry. As a part of your job, you will do extensive research and constantly be using Social Media platforms, primarily LinkedIn.

Position Requirements:

- Strong English written and verbal skills
- Organizational skills
- Able to work in teams and independently
- Creative
- Self motivated and energetic

Human Resource Management Intern

This role is for Human Resources, Psychology or Business students. You will be reviewing and improving the entire recruitment process, which includes screening of applicants, phone/face-to-face interviews and reference checks, and you will be in charge of the performance management systems. You will also be responsible for periodically reviewing the HR and Administrative processes, and assisting in managing the office administration tasks.

Position Requirements:

- Organizational Skills
- Negotiation/Delegation
- Communication & Problem Solving Skills
- Microsoft Office Skills

IT Intern

This role is for students in IT, Computer Science, Business or a related field. As an IT intern you will maintain and 'troubleshoot' desktop and laptop hardware and software. It will be your responsibility to assist with the implementation of new cloud based systems and to troubleshoot issues as they arrive.

You will investigate and solve operational problems as they occur within the computer system and in addition escalate all unresolved issues promptly. As an IT intern you will also be in charge of some general administration tasks to support the team.

Position Requirements:

- You enjoy communicating and working with really smart people and most of all, have a strong passion for IT
- Big attention to detail: you know it's important
- Energetic

Applying for the internship:

To apply for an internship with Lead Creation, please send your CV and Cover Letter to: **apply@leadcreation.com.au**. Please note that applications without a personalised Cover Letter will not be considered.